

ABSTRACT

The present invention concerns a method of demonstrating the draining activity of a cosmetic and/or dermocosmetic treatment, said method comprising:

- prior to the treatment, acquiring at least one first datum representative of the water content in the superficial dermis and/or in the epidermis, using an MRI imaging technique having high resolution;
- treating at least part of the body with the composition;
- after the treatment, acquiring at least one second datum representative of the water content in the superficial dermis and/or epidermis, using said MRI imaging technique;
- demonstrating any draining activity by comparing the first and second data.